

**BYLAW 814-R-05-21
TOWN OF COALDALE
PROVINCE OF ALBERTA**

**BEING A BYLAW OF THE TOWN OF COALDALE
TO ESTABLISH ALTERNATIVE METHODS FOR PUBLIC NOTIFICATIONS
AND ADVERTISING**

WHEREAS pursuant to section 606 of the *Municipal Government Act*, a municipality is required to advertise a bylaw, resolution, meeting, public hearing or something else unless this or another enactment specifies otherwise.

AND WHEREAS pursuant to section 606.1 of the Act, a municipality may pass a bylaw for allowing for alternative methods of advertising, which may include electronic means, for proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606.

AND WHEREAS the municipality must prepare an amending bylaw and provide for its consideration at a Public Hearing.

THEREFORE, the Town of Coaldale Council enacts as follows:

TITLE

This Bylaw may be cited as the "Public Notification and Advertising Bylaw".

DEFINITIONS

1. Except as otherwise provided for in this Bylaw, the terms used in the Act, where used or referred to in this Bylaw, shall have the same meaning as defined or provided in the Act.
2. In this Bylaw, the following terms shall have the following meanings:
 - A. "Town" - The Town of Coaldale
 - B. "Act" - Municipal Government Act
 - C. "Social Media" means an electronic online form of communication through which groups of users share information and content.
 - D. "Website" means the main Town of Coaldale website: www.coaldale.ca.

PUBLIC NOTIFICATIONS AND ADVERTISING

The purpose of this bylaw is to provide alternative methods for advertising proposed bylaws, resolutions, meetings, public hearings, and other methods required to be advertised by the Town, and to modify certain advertising requirements. Unless otherwise advertised in accordance with the *Municipal Government Act*, all legal advertisements will be advertised in accordance with this bylaw:

The Town of Coaldale may choose to use one or more of the following methods to advertise detailed notices or summaries of website notices:

1. Electronically published to the Town's engagement website, Let's Connect Coaldale (www.letsconnectcoaldale.ca) at least 10 days before the event advertised occurs;

- a) It should also be noted that this method includes an opportunity to collect public feedback in lieu of appearing in-person for a proposed bylaw change, resolution, meeting, public hearing, and other methods required to be advertised by the Town.
- 2. Published at least once a week for 2 consecutive weeks in at least one newspaper or other publication circulating in the area to which the proposed bylaw, resolution or other event relates, or in which the meeting or hearing is to be held;
- 3. Mailed out directly to all of the following:
 - a) each owner of land within a minimum of 60m of the boundaries of the lot or site by regular mail; and
- 4. Town of Coaldale Social Media Accounts;
- 5. Town of Coaldale Website.

The Public Notification and Advertising Bylaw 814-R-05-21 shall come into force when it receives THIRD and FINAL reading and is duly signed.

READ a FIRST time this 10th day of May, 2021, for Public Notification and Advertising Bylaw 814-R-05-21.

 Mayor - Kim Craig
 Motion #: 171-2021

 CAO - Kalen Hastings

A Public Hearing was held at 5:05pm on June 14, 2021.

READ a SECOND time this 14th day of June, 2021, for Advertising Bylaw 814-R-05-21.

 Mayor - Kim Craig
 Motion #: 216-2021

 CAO - Kalen Hastings

READ a THIRD and FINAL time this 14th day of June, 2021, for Advertising Bylaw 814-R-05-21.

 Mayor - Kim Craig
 Motion #: 217-2021

 CAO - Kalen Hastings