Main Street Revitalization Newsletter

SNOW PLOW OPERATIONS UPDATE

Winter is just around the corner, and many questions have been brought up about snow clearing on 20th Ave. With the reconfiguration of Main Street, the Town of Coaldale Roads, Public Works, and Parks and Recreation departments have collaboratively created an efficient plan for snow removal on the street AND sidewalks during large snow events between 17th Street and Highway 845.

The new pilot program advises that Parks and Recreation will clear snow from the sidewalks onto the street. Subsequently, the Roads department will clear snow off the streets to complete the removal process. This plan will help establish a quicker turnaround time for snow removal on Main Street, allowing staff to move on to clearing other priority routes such as school sidewalks earlier in the day.

As per the Town's existing Snow Removal and Sanding Policy, snow plowing and removal should commence on a prioritized basis when 10 cm (4") of snow has accumulated. Main Street businesses will remain responsible for snow removal on their properties outside of these events.

The new snow removal program will be undergoing continued evaluation throughout the 2020-2021 snow season. We ask for your support as we gain knowledge and make adjustments.

If you have any questions or concerns, please contact Justin MacPherson, Director of Operational Services at justin.macpherson@coaldale.ca.

SNOW PLOW NAMING CONTEST

The Town of Coaldale has received a new snow plow and is looking for your help to give it a name! Show your community pride by submitting your best ideas for the snow plow name. The contest ends on November 1 and the name will be announced shortly after.

To submit your name ideas, visit surveymonkey.com/r/SnowPlowNaming Contest or find the link on the Town website.



MCLENNAN'S

BUSINESS SPOTLIGHT

Established in 1943, Mclennan's Cocktails and Q's is a locally owned and family run bar & grill. Known for the owner's extensive Coca-Cola memorabilia collection, the pub is a favourite local landmark on Main Street. Though the outside of the building is undergoing a new look, the homemade soups and classic burgers are still as delicious as they've always been. Dine in or order to-go, they look forward to your next visit. Thanks for supporting local.

Location: 1711 20th Ave, Coaldale, AB T1M 1M1

Phone: 403-345-3094

Hours: Sun-Tues: 11am-1am. Wed-Sat: 11am-2pm.



Do you want to be featured here in the next edition of The Main?

Call 403-345-1337 or email communications@coaldale.ca to participate.

Want to stay up-to-date with the Main Street project? Sign up for our mailing list at: www.coaldale.ca/mailing-lists

Main Street Revitalization Newsletter

YOU'RE INVITED TO THE MAIN STREET BLOCK PARTY!

The Town of Coaldale's Main Street has been undergoing construction to deliver necessary upgrades to aging sanitary infrastructure and to provide visual and functional enhancements to the streetscape. The project has seen a number of added benefits in the way of pedestrian and road safety improvements, barrier-free design elements, and new street furniture to add an eclectic blend of traditional and modern aesthetic enhancements.

"It is great to see the recent repair and major upgrades to Main Street," said John Pollemans, Owner of Pollemans Homes & Rentals. "The lighted intersections, trees, benches, and wheelchair accessibility will attract more business investment and drive customers into the downtown core."

To mark project completion, the Town of Coaldale and the Coaldale Chamber of Commerce are hosting a Block Party to celebrate the grand opening of the new and improved Main Street. Several local businesses are excited to participate in the Block Party and are offering a number of promotional deals to attract residents to the celebration. Below is a list of promotions being offered by local businesses at Block Party:

- Three G Eatery \$5 maple bacon burgers
- McLennan's Outdoor patio seating with drinks and beer tub
- Wally's Pizza 10% off all orders, pickup only
- Wiebe's Delicatessen Specialty soup
- Coaldale Inn Appetizers
- A1 Pizza 12" pepperoni OR salami pizza for \$9.99 (+ tax).
 14" pepperoni OR salami pizza for \$11.99 (+ tax).
- Coaldale Pharmasave 20% off all Pharmasave products
- Sunny South News Free cupcakes and hot chocolate
- Coaldale Dental Free toothbrushes
- Bargain Shop Free reusable bags
- Schwartz Reliance Insurance Free bagged chips
- Real Estate Centre Free popcorn
- Chamber of Commerce Free hot chocolate and coffee

The Block Party is dependent on a number of uncertain and uncontrollable factors. Please check in with the Town's website and social media pages frequently for any changes to the status of the event. More details about the event can be found on the Town of Coaldale website at coaldale.ca/BlockParty.

WHAT'S NEXT? - CONSTRUCTION TIMELINE UPDATES

- The 19th Street intersection is closed for crosswalk concrete pouring and will be reopened the week of October 19.
- Street lights and tree irrigation lines are being installed currently and will continue into the following week.
- The remainder of construction is largely weather dependent. Progress will continue as weather permits for the remaining concrete sidewalks and line painting.

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