

Digital Display Request Form

The Town of Coaldale owns and operates digital displays in the Town office, the Coaldale Arena, and the Gem of the West Museum. Local community organizations are welcome to submit a request to advertise a community event or activity. The request must meet certain requirements in order to be considered for approval.

The advertisement must:

- Promote a local initiative, event or program happening within Coaldale
- Be visually pleasing and well-designed
- Comply with Advertising Standards Canada <https://adstandards.ca/code/>

The advertisement must NOT:

- Include any misleading or factually inaccurate statements
- Promote individual fundraising programs
- Promote events or activities outside of Coaldale

Name of Organization

Description of activity or event you are promoting

What range of dates would you like to advertise? (Max 1 month)

<input type="text"/>	To	<input type="text"/>
----------------------	----	----------------------

When submitting your request, please include the following:

- This fully completed request form
- A JPG or PNG image file of your advertisement sized to 1980 x 1114 px (20.624 x 11.603 inches)

Please email communications@coaldale.ca to submit your request. You may be asked to alter your design in order to meet the Town of Coaldale's standards.

If you need assistance creating an advertisement, please contact communications@coaldale.ca.